

P.O Box 1242 • Chico, CA. 95927-1242
Toll Free: (888) 427-3728 • Business: (530) 891-3473
Fax: (530) 891-9255 • Website: www.RESCUE42.com



RESCUE 42
Innovative Tools for Extrication and Rescue

FOR IMMEDIATE RELEASE

November 10, 2009

JackMate® Lift Jack Accessory Wins SEMA Best New Off-Road/4WD 2010 Product of the Year The JackMate® makes its grand debut to a huge audience in Las Vegas

(Las Vegas, NV) – Rescue 42, Inc. eagerly unveiled its latest product, the new JackMate® Lift Jack Accessory Tool, at the 2009 SEMA Show in Las Vegas to rave reviews and came away the winner of the 2010 Best New Off-Road/4-Wheel Drive Product of the Year Award.

“We are very excited to be exhibiting at the SEMA 2009 Show with the JackMate® Lift Jack Accessory and are thrilled to have won the Best New Off-Road/4-Wheel Drive Product of the Year Award”, states owner and inventor, Tim O’Connell. “This tool was originally designed for the fire/rescue industry to turn a Hi-Lift® Jack into a manual “Jaws of Life” type rescue tool, but the JackMate® also gives off-roaders expanded Remote Area Self Rescue and Recovery abilities.

The JackMate® will work with most lift jack brands and is rated to the full capacity of the jack bar. It dramatically increases the jack’s winching, clamping, spreading and crushing capabilities and can be used in several different configurations, even replacing the jack’s standard baseplate on uneven or slick surfaces. A new removable baseplate pin is included to replace the standard cotter pin, while a large quick release pin makes attaching and adjusting the JackMate® a snap.

Additional features include a super-grip diamond plate top, 1” hole to accept a shackle or strap hook, 3/8” chain slot, and reversible wire fence puller which doubles as a bottle opener. Mr. O’Connell also notes that the JackMate® is made in the US from 100% US steel, which he feels is important in this economic climate. “We think people from all industries - off-road, farm and ranch, construction and fire/rescue - will be amazed at how much this little accessory is capable of”.

Additional information about The JackMate® Lift Jack Accessory and distribution opportunities can be found at www.Rescue42.com or by calling Rescue 42 toll free at (888) 427-3728 / (530) 891-3473.

Sometimes You’ve Just Gotta Strut Your Stuff...



Pricing and Availability:

The JackMate® Lift Jack Accessory is available in 5 colors: Fire Engine Red, True Black, Luminous Silver, Forest Green and Black Silver Vein and sells for \$39.95. They are available for purchase online at www.JackMate.com and will soon be available at many other online and retail stores.

Attachments:

(1)



(2)



(3)

Picture 1: JackMate® Lift Jack Accessory

Picture 2: JackMate® Spike Foot for uneven surfaces

Picture 3: JackMate® used for winching

About Rescue 42, Inc.:

Rescue 42 is a leading manufacturer of innovative fire and rescue equipment located in Northern California. Started in 1995 by longtime firefighter and ex-Nuclear Submariner Tim O'Connell, Rescue 42's product lines include vehicle rescue stabilization equipment, wildland fire tools and the JackMate® Lift Jack Accessory.

Rescue 42, JackMate® and the Rescue 42 logo are trademarks of Rescue 42, Inc.



RESCUE 42
Innovative Tools for Extrication and Rescue

For questions and higher resolution pictures, please contact:

Lydia Agurkis, Sales & Marketing Manager
Rescue 42, Inc.
Phone: (530) 891-3473 / Fax: (530) 891-9255
E-mail: Lydia@rescue42.com